

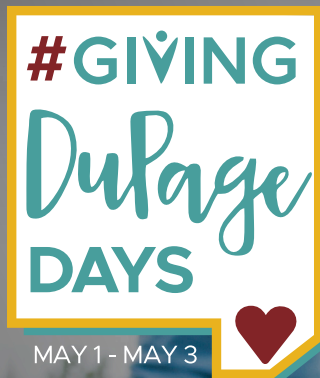
Be a part of something

Big

and

Change Lives

this year



2024 PARTNERSHIP OPPORTUNITY

Giving DuPage is excited to host the 5th Annual Giving DuPage Days event taking place May 1 - May 3.

This countywide multi-charity event began as one way to help smaller organizations, with less staff and resources, host their own virtual fundraiser. This feel-good event of the year has become even more meaningful during the many challenges of the past few years.

Giving DuPage Days is a great opportunity for everyone to give back to our community in a 3-day online fundraiser.

Give DuPage \$. For DuPage 
givingdupageday.org

In 2023, 2,190 donors raised \$316,802 for 98 local charities.

Organizations across all causes experienced the generosity of our local community.

Our partners are the reason we can host this event, on behalf of so many local charities, with a minimal commitment of their own resources.

Join us as a partner today!

Contact us at:

givingdupage
@dupagecounty.gov



\$3,233
Average Raised
per Charity



34% Were
New Donors
to Charity



12,226
First-time Visitors
to Website



On Social

392,378 Impressions
8,171 Engagements
52,980 Video Views

Giving DuPage Days raises funds for charities that:

- Provide food to those in need
- Advocate for abused, neglected children
- Create housing solutions and services
- Provide educational & literacy programs
- Serve seniors in our community
- Deliver access to healthcare & medical support
- Empower people with disabilities
- Offer programs for children/youth
- Foster pets and shelter animals

Our 2024 Goal is to Raise Over \$350,000 for Local Charities. Your tremendous support will:

- Generate exposure for participating charities
- Maximize community engagement
- Drive donations to amazing organizations
- Show your commitment to our local nonprofit community

Together, an entire county sends a powerful message about how

generosity changes everything

Give DuPage \$. For DuPage ♥.
givingdupage@dupagecounty.gov

Giving DuPage Days 2024 Partnership Benefits

	EMPOWER PARTNER \$7,500	SUSTAINING PARTNER \$5,000	MOTIVATION PARTNER \$2,500	IMPACT PARTNER \$1,000	COMMUNITY PARTNER \$500
Logo Recognition & Visibility					
givingdupageday.org website - Expected traffic over 31,000 visitors & 86,000 views	●	●	●	●	●
E-newsletters to 13K+ subscribers – average 35% open rate & 15% click-through rate	●	●	●	●	●
Additional Benefits					
Dedicated social media posts, 2,158 followers Facebook, 2,526 followers Twitter	4	3	2	2	1
Promotional Item/Offer on 'Partners' Page	●	●	●	●	●
Dedicated slide in final 'Thank You' video	●	●			

	MEDIA PARTNER Media Partners create awareness for Giving DuPage Day through PSAs, interviews and social networks.	BEST BUDDIES IN-KIND Best Buddies promote Giving DuPage Days within their organization – businesses, schools, community/faith groups – through social networks and email campaigns.
Logo Recognition & Visibility		
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Promotional Item/Offer on 'Partners' Page	●	

"Giving DuPage Days enabled our organization, Greater Chicago Cage Bird Society's Rescue & Adoption Center to gain new donors and made the community aware of our existence. We learned much about virtual marketing and planning for an event over several days."

— GCCBS



About Giving DuPage

Giving DuPage proudly serves as the DuPage County Volunteer Center with a mission to promote giving and volunteering countywide. Giving DuPage hosts the Volunteer Portal, a website featuring 400 local nonprofit organizations and highlighting over 950 volunteer and in-kind donation needs. Giving DuPage also celebrates service through Volapalooza, an annual recognition event for over 150 local volunteers. Giving DuPage further supports the DuPage nonprofit community by providing capacity-building resources and training year-round.



Join us for **Giving DuPage Days** and start by emailing us today at givingdupage@dupagecounty.gov

Give DuPage \$. For DuPage 
givingdupageday.org