Be a part of something



this year

#GIVING Dupage Dupage Days May 1- May 3

# OPPORTUNITY

**Giving DuPage** is excited to host the 5th Annual Giving DuPage Days event taking place May 1 - May 3.

This countywide multi-charity event began as one way to help smaller organizations, with less staff and resources, host their own virtual fundraiser. This feel-good event of the year has become even more meaningful during the many challenges of the past few years.

**Giving DuPage Days** is a great opportunity for everyone to give back to our community in a 3-day online fundraiser.

> Give DuPage **\$**. For DuPage givingdupageday.org

In 2023, 2,190 donors raised \$316,802 for 98 local charities.

Organizations across all causes experienced the generosity of our local community.

Our partners are the reason we can host this event, on behalf of so many local charities, with a minimal commitment of their own resources.

Join us as a partner today! Contact us at:

givingdupage @dupagecounty.gov



#### \$3,233 Average Raised per Charity



### 34% Were New Donors to Charity



12,226 First-time Visitors to Website

# foyin

## **On Social**

392,378 Impressions 8,171 Engagements 52,980 Video Views

#### **Giving DuPage Days raises funds for charities that:**

- Provide food to those in need
- Advocate for abused, neglected children
- Create housing solutions and services
- Provide educational & literacy programs
- Serve seniors in our community
- Deliver access to healthcare & medical support
- Empower people with disabilities
- Offer programs for children/youth
- Foster pets and shelter animals

## Our 2024 Goal is to Raise Over \$350,000 for Local Charities. Your tremendous support will:

- Generate exposure for participating charities
- Maximize community engagement
- Drive donations to amazing organizations
- Show your commitment to our local nonprofit community

Together, an entire county sends a powerful message about how

anges even

Give DuPage \$. For DuPage \$. givingdupage@dupagecounty.gov

## Giving DuPage Days 2024 Partnership Benefits

	EMPOWER PARTNER \$7,500	SUSTAINING PARTNER \$5,000	MOTIVATION PARTNER \$2,500	IMPACT PARTNER \$1,000	COMMUNITY PARTNER \$500
Logo Recognition & Visibility					
givingdupageday.org website - Expected traffic over 31,000 visitors & 86,000 views	•	•			
E-newsletters to 13K+ subscribers – average 35% open rate & 15% click-through rate	•	•	•	•	
Additional Benefits					
Dedicated social media posts, 2,158 followers Facebook, 2,526 followers Twitter	4	3	2	2	1
Promotional Item/Offer on 'Partners' Page					
Dedicated slide in final 'Thank You' video					

	<b>MEDIA PARTNER</b> Media Partners create awareness for Giving DuPage Day through PSAs, interviews and social networks.	<b>BEST BUDDIES IN-KIND</b> Best Buddies promote Giving DuPage Days within their organization – businesses, schools, community/faith groups – through social networks and email campaigns.	
Logo Recognition & Visibility			
givingdupageday.org website - Expected traffic over 31,000 visitors & 86,000 views	•	•	
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Additional Benefits			
Dedicated social media posts, 2,158 followers Facebook, 2,526 followers Twitter	2	1	
Promotional Item/Offer on 'Partners' Page			

## Messages of Hope

## **Quotes from Donors**

"Congratulations on another successful Giving DuPage Days! It was great to see all the collective support for nonprofits in our community. Just awesome!" – Megan Lynch, Duly Medical Group "I have been watching the donations climb. Woo Hoo, you are almost at your goal. That is awesome. I love how you can see the # of donors, amount, and the number of organizations. I feel like this really builds excitement! Way to go!" — Julie C.

## **Quotes from Participating Charities**

"When we first learned about Giving DuPage Days, we were a bit skeptical we could pull it off without A LOT more lead time and planning, but we had the sense that we should definitely try. Thanks to the training and expertise provided by Giving DuPage, our members, supporters, mentors, and volunteer FRIENDraisers, we met and exceeded what we feared was an impossibly lofty goal! We have new membership, new financial supporters, and new volunteers stepping up to help. We've spread the word about our mission throughout the county and beyond, and we've learned so much about fundraising that will serve us well going forward. We know there is still more success to come from this event. The ripples we've sent out into the world through Giving DuPage Days will continue to build momentum in the weeks and months ahead and help us expand our service to asylum seekers and refugees.!" — 6000 Moms

"The money we raise from Giving DuPage Days helps to support a program that doesn't receive additional funding from other sources. This is an awesome way to fill a funding gap!"

– Anonymous

DuPage County Health Departm

The real success of Giving DuPage Days will not be how much money we raise but the tremendous impact those dollars will have in helping with mental health treatment and use disorder treatments. Join the giving this week for DuPage Health Matters at https://www.givingdupageday.org/org\_-/dupage-health-matters







"Giving DuPage Days offered the Glen Ellyn Food Pantry the compelling opportunity to engage a unique group of highly engaged fundraisers, including board members and volunteers, who helped us reach new donors who the Pantry might not have otherwise reached – their family and friends. Being part of a county-wide effort was heart-warming and the spirit of competition produced amazing results. Bravo Giving DuPage Days and Giving DuPage!" – Glen Ellyn Food Pantry

"We appreciated the opportunity to participate and felt it was very well organized, planned, and executed! Bravo GDD!" — Alive Center NFP

"Giving DuPage Days enabled our organization, Greater Chicago Cage Bird Society's Rescue & Adoption Center to gain new donors and made the community aware of our existence. We learned much about virtual marketing and planning for an event over several days." — GCCBS



## About Giving DuPage

Giving DuPage proudly serves as the DuPage County Volunteer Center with a mission to promote giving and volunteering countywide. Giving DuPage hosts the Volunteer Portal, a website featuring 400 local nonprofit organizations and highlighting over 950 volunteer and in-kind donation needs. Giving DuPage also celebrates service through Volapalooza, an annual recognition event for over 150 local volunteers. Giving DuPage further supports the DuPage nonprofit community by providing capacity-building resources and training year-round.





Join us for **Giving DuPage Days** and start by emailing us today at **givingdupage@dupagecounty.gov** 

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