



PARTNERSHIP OPPORTUNITY
NONPROFIT PARTNERS CONFERENCE



On October 4, 2019, two DuPage area organizations, Giving DuPage (GD) and the West Suburban Philanthropic Network (WSPN), are co-hosting the [Nonprofit Partners Conference](#). This conference event is an intentional effort to collaborate and merge two existing events - the GD 'Nonprofit Conference' and the WSPN 'Partners in Philanthropy' Day.

The conference will take place in DuPage County and will feature nationally-recognized thought leaders, as well as state and local industry experts.

Conference highlights include:

- A keynote address and two other main stage speakers, focused on topics of leadership (i.e. crucial accountability) and nonprofit sector topics (i.e. board development)
- Exciting workshop sessions on topics including visual marketing, demystifying donor-advised funds, volunteer trends, creating memorable events, nonprofit technology and outcomes measurement or program evaluation
- exhibitors hall of 20-30 companies ranging from consultants, promotional companies, event planning and technology solutions

The focus of the conference is to provide knowledge & training to empower organizations to carry their mission forward. Another focus is to bring together nonprofit leaders to engage, share best practices and network with peers.

Attendees will predominantly be nonprofit organizations (both staff & board members) and also attendees from schools, government agencies and community groups. We believe there is strong interest for a day of nonprofit programming in the region and our goal is to have 350-450 attendees (venue capacity 500).

Early bird registration rate is \$100/person (until Sept 13) and standard registration rate is \$125/person (until Sept 27). A limited number of '\$10 off' promotional coupons will be available to both GD partners & WSPN members.

Local chambers, nonprofit groups, and volunteer centers from the Chicago region & state will also be invited to the conference.

Conference details, schedule and registration will soon be posted at givingdupage.org/workshops.

WANT TO BE A PARTNER IN EMPOWERING NONPROFIT LEADERS?

This Partnership Opportunity is ideal for organizations who want to align with a nonprofit thought leadership event and to reach those who want to reach across multiple sectors – nonprofit, schools, government and community – from the west suburban and greater Chicago region.

Sponsorship for the DuPage Nonprofit Partners Conference offers the following benefits and promotional opportunities.

PRESENTING PARTNER: \$2,500

(limit of 3 sponsors)

Pre-Event:

- Sponsor Logo and link appears on the [Nonprofit Partners Conference](#) event page at the Giving DuPage and West Suburban Philanthropic Network websites and registration page. The Giving DuPage website receives an average of 750 users/month and 3,526 page views/month (2017 analytics)
- Sponsor Logo and link appears in email marketing campaign to 400+ local nonprofit organizations & nonprofit email subscriber of 1,000+ with an average 30% open rate and average 15% click through rate
- Sponsor Recognition in social media marketing, with 2 specific posts & tag. Giving DuPage has 2,370+ followers on Twitter and 1,370+ followers on Facebook. West Suburban Philanthropic Network has 400+ followers on Facebook and 100+ followers on Twitter.
- Sponsor logo appears at the top of the event promotional flyer distributed to 400+ DuPage nonprofit organizations as well as other organizations in the greater Chicago region
- Possibility to present a topic during the conference, pending topic applicability and relevancy to a nonprofit audience, as well as availability in conference schedule

Day-of Event:

- Two complimentary registration tickets (value \$250)
- Five tickets with discount code for \$10 off on registration
- Logo inclusion in printed program schedule/idea book
- Recognition during event program by Giving DuPage
- Complimentary display table in exhibitors hall (value \$150)
- Inclusion of a printed promotional item to all attendees in conference bag

PROGRAM PARTNER: **\$1,000**

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For more information or further questions, please contact Shefali Trivedi, with Giving DuPage, at givingdupage@dupageco.org or call 630.407.6458.