



## PARTNERSHIP OPPORTUNITY DUPAGE NONPROFIT CONFERENCE

On September 21, 2018, Giving DuPage is hosting a 'first' for the organization – a full-day [DuPage Nonprofit Conference](#). The conference will take place at Bobak's Signature Events in Woodridge and will feature Joan Garry, an internationally-recognized nonprofit leader, and other local industry experts.

### Conference highlights include:

- a keynote address by Joan Garry
- a 90-minute interactive workshop by Joan Garry
- exciting nonprofit topics such as creating experiential events, developing brand advocacy & leveraging fundraising on social networks and how to avoid a letter from your auditor
- an exhibitors hall of 20-30 companies ranging from promotional companies, event planning and technology solutions

The focus of the conference is to provide knowledge & training as seeds of empowerment for organizations to carry their mission forward. Another focus is to bring together nonprofit leaders to engage, share best practices and network with peers.

Attendees will predominantly be nonprofit organizations (both staff & board members) and also attendees from schools, government agencies and community groups. We do anticipate this conference will be well-received by nonprofit organizations in the region and our goal is to reach an audience of 300 attendees and the venue capacity is 1,000. Early bird registration rate is \$100/person (until 8/19) and standard registration rate \$125/person (until 9/12). Nonprofit partners and volunteer centers from the Chicago region & state will be invited to the conference.

### About Joan Garry:

Ms. Garry is the Principal of Joan Garry Consulting, a boutique firm that helps nonprofit organizations across a wide variety of sectors, from executive coaching to strategy engagements to crisis management. She works with large organizations, like UNICEF USA and The Union for Reform Judaism, who are looking to move to the next level.

Her blog for board and staff leaders of nonprofits reaches 100,000 unique leaders monthly from over 150 countries and her podcast *Nonprofits Are Messy* is frequently the #1 nonprofit/government podcast on iTunes. She is also the founder of *The Nonprofit Leadership Lab*, a monthly online membership site for board and staff leaders of small nonprofits who can afford neither coaching nor consulting. Through a vast array of content and a community moderated by experts, Joan is reaching over 2,000 board and staff leaders worldwide.

Joan teaches at the Annenberg School for Communication at the University of Pennsylvania. Her book, *Joan Garry's Guide To Nonprofit Leadership* (John Wiley and Sons) was published in early 2017.

For conference details & schedule, visit [givingdupage.org/workshops](http://givingdupage.org/workshops). Questions? Contact [givingdupage@dupageco.org](mailto:givingdupage@dupageco.org).

This Giving DuPage Partnership Opportunity is ideal for organizations interested in aligning with a nonprofit thought leadership event and for those who want to promote their message across multiple sectors – nonprofit, schools, government and community – from the greater Chicago region.

Sponsorship for the DuPage Nonprofit Conference offers the following benefits and promotional opportunities. Want to be a partner in empowering nonprofit leaders? Contact [givingdupage@dupageco.org](mailto:givingdupage@dupageco.org) or call 630.407.6458.

**PRESENTING PARTNER:           \$2,500**

(limit of 4 sponsors)

Pre-Event:

- Sponsor Logo and link appears on the [DuPage Nonprofit Conference](#) webpage and registration page to Sept 21. The Giving DuPage website receives an average of 750 users/month and 3,526 page views/month (based on 2017 analytics)
- Sponsor Logo and link appears in email marketing campaign to 400+ local nonprofit organizations & nonprofit email subscriber of 1,000+ with an average 30% open rate and 7% click through rate
- Sponsor Recognition in social media marketing, with 2 specific posts & tag. Giving DuPage has 2,200+ followers on Twitter and 1,000+ followers & 990 likes on Facebook
- Sponsor logo appears at the top of the event promotional flyer distributed to 400+ DuPage nonprofit organizations as well as other organizations in the greater Chicago region

Day-of Event:

- Two complimentary registration tickets
- Five tickets with discount code for \$10 off on registration
- Ten complimentary books from author Joan Garry
- Recognition during event program by Giving DuPage
- Inclusion of a printed promotional item to all attendees
- Complimentary display table in exhibitors hall

**PROGRAM PARTNER:           \$1,500**

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- Sponsor Logo and link appears in email marketing campaign to 400+ local nonprofit organizations & nonprofit email subscriber of 1,000+ with an average 30% open rate and 7% click through rate
- Sponsor Recognition in social media marketing, with 1 specific post & tag. Giving DuPage has 2,200+ followers on Twitter and 1,000+ followers & 990 likes on Facebook
- Sponsor logo appears in event promotional flyer distributed to 400+ DuPage nonprofit organizations as well as other organizations in the greater Chicago region

Day-of Event:

- One complimentary registration ticket
- Five tickets with discount code for \$10 off on registration
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