



Lisa M. Dietlin is an internationally recognized expert on philanthropy, charitable giving, and transformational change who, as a leading figure in the American nonprofit sector, is a highly coveted keynote speaker, media personality and philanthropic consultant. She is the Founder of The Institute of Transformational Philanthropy (www.instituteoftransformationalphilanthropy.com).

Ms. Dietlin's decades-long experience in the fundraising and nonprofit arenas, groundbreaking research on giving patterns, and influential ideas on transformational philanthropy have led her to become one of the most trusted philanthropic advisors in the nation. She is a frequent presence on several TV and radio programs, including NBC, CBS, Oprah & Friends Radio, WGN, The Weather Channel and WCIU in Chicago, FOX News and National Public Radio. She is frequently quoted in national publications such as *USA Today*, *Marketwatch*, *Reuters* and *The Chronicle of Philanthropy*, *Crain's Chicago Business*, *CS Magazine* and regularly contributes to *The Huffington Post* on her blog "Making a Difference": The World of Giving." In 2007, Lisa was named Charity Contributor to CBS 2 Chicago, and appeared regularly for two years to share ideas on how to get involved in charitable giving.

Ms. Dietlin is also the author of four books on the subjects of charitable giving and enacting positive change: ***Transformational Philanthropy: Entrepreneurs and Nonprofits, Making a Difference: 365 Tips, Ideas, and Stories to Change Your World, Making A Difference II: More Tips, Ideas and Stories to Change Your World, Making A Difference® III: Still More Tips, Ideas and Stories to Change Your World.***

Her fifth book, ***The Power of Three: How to achieve your goals by simply doing three things a day*** was published in June 2014 and is available in 7 languages including English, Spanish, Italian, French, German, Korean and Mandarin Chinese. Her sixth book just released in September 2015 is titled, ***I Got Hit By A Taxi, But You Look Run Over: Life Lessons about Happiness and Joy*** based on her real life experience of being hit and run over by a taxi in the loop of Chicago.

All of her books are available for purchase on Amazon.com and on the Amazon Kindle.

Through her companies, Lisa provides her expert advice and structured counsel to entrepreneurial individuals and nonprofit organizations to develop strategies that facilitate transformational philanthropy and charitable giving. Ms. Dietlin has provided her services to over 140 organizations nationwide, including the Alzheimer's Association, Kiwanis International, Association of Fundraising Professionals, the Junior League, Zonta and Feeding America. She has been a keynote speaker or presenter for several organizations and corporations including Navigant, UBS, Stout Risius Ross, Sigma Kappa, Metropolitan Capital Bank and Trust, Merrill Lynch to name a few.

Active in the development and fundraising arenas since 1982, Ms. Dietlin contributes her extensive experience in strategic planning for development and fundraising to many nonprofit organizations. She is a frequent and highly valued speaker on the subjects of entrepreneurial giving, major gifts fundraising, moves management and board development.

Ms. Dietlin is a member of the Association of Fundraising Professionals (AFP). She holds a Master's Degree in Philanthropy and Development from Saint Mary's University of Minnesota. She has served or serves as an adjunct faculty member at Northwestern University as well as DePaul University and North Park University.

Ms. Dietlin resides in Chicago. She is originally from Alpena, Michigan.

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